

**Clarification against pre-bid queries for “Hiring an agency dealing with outreach activities under Krushak Sampark Abhiyan” with reference to Tender / Request for proposal Notice No. 3839 dtd 30.12.2018 of OSAM Board**

Sl. No.	RFP Document Reference	Content of RFP Requesting Clarification	Points of Clarification	Clarification
1.	Page no. 12 Section 3 (Request for Proposal), Point 3.2 (Technical Proposal)- Sub point (V)	Approach, Methodology and work plan (PPT presentation) – Annexure A- 5.	Whether there will be a separate presentation on Approach and Methodology. If yes, will a separate time and schedule will be declared for the same.	The presentation on Approach and Methodology shall be submitted along with the Technical Proposal. No separate schedule for presentations.
2.	Page no. 30, Annexure B2 (Financial Proposal), Point 1	Vehicle Hiring (TATA AC or Mahindra Pick up) for 45 Days & Branding	Manpower cost should be included separately or will be given with the KM cost	All costs including manpower cost needs to be included with the vehicle cost/ Per km cost.
			Number of manpower to be engaged.	It will be in two numbers, one driver and one supervisor.
3.	Page no. 14, Section 4 (Evaluation criteria) Point 4.1.1 (Pre-Qualification / Minimum Eligibility Criteria)-Sub point (ii)	In the last five years, the bidder should have experience in Organizing Marketing, Advertisement & promotion and Event Management services of State (Odisha) or National stature for Govt. departments / PSU either directly or through any development partners & at least 1 of them should have the value of minimum Rs.50 lakhs or above.	Will the experience in Non Govt. and Non PSU be considered for evaluation	Relevant experience in Organizing Marketing, Advertisement & promotion and Event Management services of State (Odisha) or National Stature experience with non-Government and Non-PSU may be considered for evaluation, provided it is supported by adequate and relevant documents.
4.	Page no. 11, Section 2 (Terms of reference), Point: 2.2 (Scope of work)- Sub point (i)	Arrangement of Branded and decorated Caravans (TATA Ac or Mahindra Pick up) with 8' x 6' LED wall, outdoor-P-6, AV (Audio-Visual),250 watt with 2 sound	Do all Gram Panchayats need to be covered	All Gram Panchayats across Odisha need to be covered and the number of vehicles will depend on the number of GPs

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		boxes, with adequate power backup. Which will carry IEC materials (flyers/leaflets, danglers, posters, stickers, standee etc.) for Communication, Promotion & Advertising KSA simultaneously in all districts for 45 Days for minimum 3 programmes in a day of 2 hour duration at each location. 3 programmes per Gram Panchayat,		
5.	Page no. 12, Section 2 (Terms of reference), Point 2.4 (Timelines and Deliverables), Sub point (ii)	Weekly Progress Reports/MIS to be submitted every week or as and when desired by the Odisha State Agricultural Marketing Board, indicating the activities remaining / completed and progress as scheduled tasks / activities	Does progress report need to be submitted	Daily Progress Reports/MIS to be submitted every day on KALIA portal or KALIA mobile app or as and when desired by the Odisha State Agricultural Marketing Board, indicating the activities remaining / completed and progress as scheduled tasks / activities
6.	Page no. 30, Annexure B2 (Financial Proposal), Point 1	Vehicle Hiring (TATA AC or Mahindra Pick up) for 45 Days & Branding: Unit of measure: 1, Unit price: Per vehicle	What is the no. of units for which cost is to be provided	The cost should be provided for 1 unit for a period of 45 days
7.	Page no. 10, Section 1 (Introduction), Point 1.14 (Bid Security)	A Bid Security of Rs. 10,00,000/- (Rupees Ten Lakhs Only) in the form of Demand Draft drawn in favor of "Odisha State Agricultural Marketing Board, Bhubaneswar" and payable at any scheduled bank having branch in Bhubaneswar, shall be submitted by all the Bidders along with the Technical Proposal .	As per the MSME guidelines, MSEs will be facilitated by providing them tender sets free of cost, exempting MSEs from payment of earnest money. Is this applicable for the current bid also.	No firm shall be exempted from providing Earnest Money Deposit and bid processing fee

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		ii. Proposals not accompanied with Bid Security shall be rejected as non-responsive.		

Sd/-  
Member Secretary  
OSAM Board, Bhubaneswar